

RESEARCH AND INNOVATION WEEK

Bridging the Gap Between Science and Society: Fostering Research and Innovation for Societal Impact

Directorate Innovation,
Technology Transfer
and Commercialisation

In collaboration with



2024 Video Competition

SDGs and IP for our Common Future



The competition ends on 17 May 2024.

On 26 April of every year, we celebrate World IP Day. The day presents a unique opportunity to emphasise the key role that IP rights such as patents, trademarks, designs and copyright play in promoting innovation and creativity.

We are offering you an opportunity to present your ideas that address UN's SDGs, particularly SDG3, SDG4 and SDG6.

To learn about our progress in addressing the SDGs,
watch this insightful video:
<https://www.youtube.com/watch?v=zF361a019zA&t=26s>

See competition details for a chance to win super prizes.



RESEARCH AND INNOVATION WEEK

Bridging the Gap Between Science and Society: Fostering Research and Innovation for Societal Impact

2024 Video Competition

SDGs and IP for our Common Future

Competition rules

Who can enter?

Entries can be submitted by individuals that are either UNISA staff or students

Entries

- Maximum of 60 seconds, MP4 format video
- May include audio narratives in any of the official languages of South Africa. Audio narratives will be accompanied with a transcript in the relevant language

*What to include in the video

- State a problem in South Africa or in your community that you want to solve
- State which SDG your proposed solution is tackling
- State your proposed solution and Tell us how different your solution is from existing solutions (if any)

The judging process

Videos will be judged according to:

- Adherence to the theme, expression of theme
- Originality and creativity
- Messaging and visual appeal

Competition Prizes

First prize: IP and Legal Services worth R20,000

Second prize: IP and Legal Services worth R10,000

Third prize: IP and Legal Services worth R5,000

The competition closes on 17 May 2024.

Winners will be announced during the World IP Day celebrations at Unisa on 22 May 2024.

Please send your video to: innovation@unisa.ac.za

**Directorate Innovation,
Technology Transfer and
Commercialisation**

In collaboration with



TSHAYA MASHABELA ATTORNEYS

Patents | Designs | Copyright | Trade Marks | Commercial | Corporate | Labour

Define tomorrow.

UNISA

