

Management Development Programme: Standardisation in Organisations

2021

BENEFITS of standards

MANAGEMENT DEVELOPMENT PROGRAMME:

STANDARDISATION IN ORGANISATIONS (MDPSO)

Standards are crucial to markets and society, ensuring that products and services are conducive to public welfare and company performance. This programme aims to raise awareness of the nature, impact and benefits of standards and is suited to participants from all sectors, whether they are engineers, economists, lawyers, business managers or administrators in government. Knowledge, skills, attitudes and experience in standardisation add value to professionals and roles in a large variety of fields and can be applied to any scope of employment.

Management Development Programme: Standardisation in Organisations

Tuition fees: R44 593, 80

WHO SHOULD ATTEND?

Participants in the MDPSO must have a Matric and three years' relevant managerial experience. Alternatively a portfolio of evidence of prior learning will be considered based on Unisa's policy requirements for short learning programmes. The following would benefit from the programme:

- CEOs
- General Managers
- Directors
- Business Systems Managers
- Quality Managers
- Systems Auditors Compliance Managers
- Standards Developers
- Senior Managers
- Technical Committee Members
- Standards and Standardisation Researchers
- Strategy Managers
- International Trade Practitioners

WHAT ARE THE BENEFITS?

After completing this one-year programme, managers, professionals and practitioners in the public and private sector should be able to increase the participants' awareness of the nature, impact and benefits of standards and standardisation to markets and society, improving the ability to contribute to company performance and public welfare. In particular managers should be able to:

- Understand standardisation for local and international competitiveness.
- Use standards in strategy, development and implementation
- Implement, manage and optimise the performance and value of standards.
- Participate in various local and international forums for standards development and improvement.
- Train and mentor subordinates in standards management.
- Understand and manage the processes of conformity assessments and compliance.
- Identify opportunities for standardisation.

STUDY SCHOOLS

Study school attendance is compulsory. These engagements are offered virtually or at the SBL campus in Midrand. For customised offerings, study schools could be offered at a venue of choice by the client.

RESOURCES

Study material and refreshments for the six-day study school are included in the tuition fees.

ASSESSMENT

Assessment is made, based on the submission of assignments together with a Portfolio of Evidence.

ON COMPLETION

On successful completion of this one-year programme, you will receive the Management Development Programme: Standardisation in Organisations Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution. In addition, you will also receive a one year free membership with the Southern African Society for Quality as a candidate Standardisation Officer.

PROGRAMME CONTENT

1

INTRODUCTION TO STANDARDISATION

- ❖ History, definitions and functions of standards and standardisation
- ❖ Classification and Life Cycle
- ❖ Standards Organisations and development procedures
- ❖ Voluntary, consensus-based standards
- ❖ National and international quality infrastructure

2

CONFORMITY ASSESSMENT

- ❖ Overview of conformity assessment
- ❖ System certification
- ❖ Product certification
- ❖ Multilateral/Mutual Recognition (MLAs/MRAs)
- ❖ Arrangements and Agreements (MLAs/MRAs)
- ❖ Legal impacts

3

ECONOMIC IMPACTS OF STANDARDISATION

- ❖ Economic impact–macro perspective
- ❖ Standards and sustainable trade
- ❖ Economic impact–micro perspective
- ❖ Benefits of standards
- ❖ Cost impacts of standards

4

STANDARDISATION AND INNOVATION

- ❖ Technological innovation
- ❖ Standards for technological innovation
- ❖ Technological innovation using standards

5

PROJECT MANAGEMENT

- ❖ The nature of Projects and Project Management
- ❖ Project lifecycles and phases
- ❖ Initiating and defining the Project
- ❖ Identifying work responsibilities and roles
- ❖ Project Time Management
- ❖ Project costs and financials

6

BUSINESS STRATEGY AND STANDARDISATION

- ❖ Strategy Formulation
- ❖ Trade agreements
- ❖ Information management
- ❖ Strategic choice
- ❖ Implementation, monitoring and control of a chosen strategy

WHEN CAN YOU APPLY ?

Applications for the MDPSO are open until 15 December 2020. Please note the Application Fee for 2021 is R160 and is in addition to the tuition fees.

FOR MORE INFORMATION

- ❖ Visit our website for more information and additional programmes on offer: www.unisa.ac.za/sites/sbl
- ❖ Contact one of our Business Development Specialist to assist you with your application and registration queries:

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